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**Join the *from you to me* team**

22 September 2011

***from you to me* are launching their 'Spread the Word' campaign to recruit new Ambassadors at the Business and Baby Show on 1<sup>st</sup> October.**

Bath-based gift publisher *from you to me* will be recruiting new Ambassadors to sell their award-winning products from home and in local communities. The team will be on hand to meet prospective Ambassadors at the Business and Baby Show on Saturday 1<sup>st</sup> October at Cranmore Park, Solihull, Birmingham. The 2500sqm 'work from home' exhibition is the headline event for Business Mum Week 2011 (1<sup>st</sup> to 8<sup>th</sup> October).

Creating gifts that touch lives and help to preserve priceless memories and experience, *from you to me's* success continues to grow. They have sold over 500,000 products and recently expanded into five international markets. Their product range is continually growing\*.

The concept of *from you to me's* products lends itself particularly well to selling from home, says Neil Coxon, Managing Director, 'Once people understand the concept of our products they tend to love them, so we like to think that our Ambassadors will have a fun time selling and encouraging the gift of sharing family stories and experiences.'

Ambassadors can earn over 37% on all they sell, and experience the rewards of running a business including flexible working. As Neil says, 'It's ideal for those who require a career that allows flexibility around family life. We are a family business, so we know what it's like to juggle!'

As a *from you to me* Ambassador since March 2011, Sue Barlow, from Nottingham, tells the story that inspired her to join the team.

'A love of the products was my main drive.... I contacted Neil who talked me through everything. I signed up and I've since organised three events where I've sold over 50 products. It's a fun and rewarding way to earn some extra money.'

*from you to me* offer ongoing help and advice to all Ambassadors and see them as a valuable way of hearing what potential customers really think about the products. 'Being part of the team is great. The warmth and connection element of the journals is prevalent within the organisation, and I've always found everyone to be very supportive and positive. Neil has often taken on board my ideas and comments and made me feel part of the team', says Sue.

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**Notes to Editors:**

- Please see the attached information sheet '*Spread the Word – the gift of sharing family stories*' to find out more about the *from you to me* Ambassadors network.
- The Business and Baby Show is on Saturday 1<sup>st</sup> October 2011 at Cranmore Park, Solihull. For more details please see the website: [www.businessandbabyshow.com](http://www.businessandbabyshow.com).
- Business Mum Week 2011 runs from 1<sup>st</sup> to 8<sup>th</sup> October to highlight the work and celebrate the success of our nation's mums who work from home and juggle family life. Visit their website for more information: [www.businessmumweek.com](http://www.businessmumweek.com).
- Neil Coxon created the *from you to me* range when he realised his own family stories had been lost and never retold. Recognising his family and friends needed help in telling their stories, he put together the questions which became the *from you to me* journals. The *from you to me* phenomenon is now used by families all over the world to touch lives and help to capture memories and stories.
- The first *from you to me* Journals of a Lifetime were launched in 2007 and have since sold over 500,000 copies.
- The *from you to me* gift journals won the Gift Association's Gift of the Year Award 2008.
- The *from you to me* product range is made up of beautifully designed books for every loved-one, for those with special interests, and for many memorable occasions, available from gift and book shops or from [www.fromyoutome.com](http://www.fromyoutome.com).

\*At the Business and Baby Show on 1<sup>st</sup> October *from you to me* will be launching their new book, the first in their Mother and Baby range, *Mum to Mum – Pass it on*. Visitors to the Show will be given the chance to win a copy.

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