

**from you to me**  
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From you to me will be exclusively unveiling a new-look brand logo and visual identity in response to the introduction of an array of new design-led products to appeal to loved ones, for all occasions.

The company will be showcasing new designs for its award-winning Journals of a Lifetime, starting with Dear Mum, Dear Dad, Dear Grandma, and Dear Grandad. Visitors will also be able to see the newly launched, colour illustrated gift books in the Parent & Baby range, Mum to Mum, Bump to Birthday, and Our Story.

Gift Focus magazine, February 2012



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